



The 2012 Salford Business Awards will be the biggest and the best, with 500 businesses in attendance.



An event, and an opportunity, not to be missed

In May 2012 the fifth and largest annual Salford Business Awards, organised by the University of Salford, The Business Group Salford and Salford City Council, will take place at the brand new Salford City Stadium. The Awards will once again give Salford businesses the recognition they deserve and will reflect the city's strong traditions of innovation and success.

We would like to invite you to take part in the Awards as a category sponsor. This remarkable offer gives you the opportunity to raise the profile and visibility of your business and brand to a large and diverse audience, positioning you at the heart of the thriving Salford business community. In addition, sponsoring an Award will associate your brand with business success and demonstrate your support for Salford businesses. If you would like to take advantage of this offer or require further information about the Awards or sponsorship packages please contact **Jon Monk** jonmonk@thebusinessgroup.org or **Joanne Hall** joanne.hall@salford.gov.uk or call **0161 278 2519**.

Sponsorship of individual award category: £2,500 + VAT

Pre and post event publicity through advertising in local press and media partner as well as two tables at the Award Ceremony with the four finalists and judges from your sponsored category.

Your brand featured on all promotional material for the event including the Salford Business Awards website, all press releases, printed promotional material and the event programme.

Nominate a member of the Judging panel and have a representative of your business present the Award. Your branding and logo will appear on the award and on screen at Salford City Stadium.

You will have first refusal on sponsorship of the same category at the 6th Annual Salford Business Awards and a profile page on the Salford Business Awards website.